

North Wales Wildlife Trust: Natural Partners



The environment – it's everybody's business.

Becoming a Natural Partner can help you **fulfil the demands of your Corporate Responsibility Policy**, **enhance your company profile**, **improve your brand image** and **reach new markets**. Importantly, it can also **engage and inspire your staff**. Whatever the size of your business and however large your turnover may be, we'll work with you to put together the ideal package to meet your needs.

Tiered membership options

What's included	Membership level			
	Platinum	Gold	Silver	Bronze
A bespoke consultancy session with Enfys Ecology, the consultancy arm of NWWT, offering your business tailored advice on environmental / biodiversity / conservation / education / training issues	✓			
50% discount on individual Trust memberships for an agreed number of employees of your business	✓	✓		
Special reserve visits with guide for an agreed number of staff members, including write-up on NWWT's website and promotion via social media	✓ (x 2)	✓ (x 1)		
Yearly sponsorship meeting, in which the sponsor company can provide feedback on their experience of the partnership and discuss areas of mutual interest for ongoing collaboration in the next twelve months	✓	✓		
Dedicated press release celebrating the new sponsor partnership, and full details of your business to be circulated to local and regional print media outlets (images provided will be included)	✓	✓	✓	
Guaranteed coverage of the new partnership in <i>Wild North Wales</i> , NWWT's magazine (readership 15,000+)	✓	✓	✓	✓
Print copies of each subsequent issue of the magazine	✓	✓	✓	✓
Framed Partnership Certificate, suitable for display on your business premises	✓	✓	✓	✓
Guaranteed links to your own website from NWWT's site	✓	✓	✓	✓
A presence on NWWT social media platforms, reaching out to NWWT's 30,000+ social media partners	✓	✓	✓	✓
Invitations to NWWT events, with opportunities to network and reach out to our 8,600+ members	✓	✓	✓	✓
Your business's logo printed in NWWT's annual review	✓	✓	✓	✓
Use of NWWT's logo under agreed circumstances	✓	✓	✓	✓
Opportunities for staff volunteering	✓	✓	✓	✓
Annual subscription (+VAT)	£2,000	£1,000	£500	£250*

* £100 for small businesses. For the purposes of this scheme, small businesses are defined as having either five or fewer employees (FTE) or an annual turnover of under £120,000.

All fees when applying for and renewing a Natural Partnership are tax-deductible.