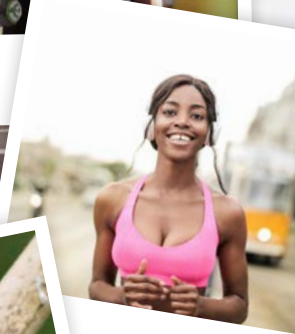
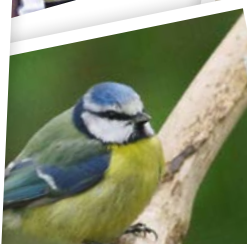
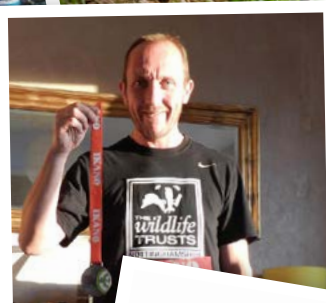


Wild Fundraising Pack



Ymddiriedolaeth Natur
Gogledd Cymru
North Wales
Wildlife Trust

Advice and tips to
help you raise money for
North Wales Wildlife Trust



Thank you

**for choosing to support the work of
North Wales Wildlife Trust!**

North Wales Wildlife Trust is an independent, local charity with a vision of a thriving natural world, with wildlife and natural habitats playing a valued role in addressing the climate and ecological emergencies, and people inspired and empowered to take action for nature.

We're on a mission to bring wildlife back, to empower people to take action for nature, and to create a society where nature matters – and we're so glad you've decided to help us make that happen. It's a big ambition, but with people like you on board we know we can do it!

By raising funds for North Wales Wildlife Trust, you'll be helping to support wildlife and wild places where you live or which matter to you, putting us right on track to reaching our goal. We truly couldn't do it without you, so ... let's get fundraising!

How your donations could help

- £10** could buy a bow saw to help our volunteers with woodland management
- £50** could buy 50 plug plants to start a mini-meadow at the heart of a community
- £100** could educate young people about our natural world
- £500** could fund a species survey to make sure it's protected

From setting up a sponsored run to organising a special event like an afternoon tea party or bring-and-buy sale, you can help raise funds in all sorts of ways. This pack is filled with hints, tips and ideas to inspire you, and don't forget that we're only a phone call away if you would like any more guidance.

Good luck and thank you!



Thank you

Step-by-step guide

*£35 could
buy 10 new
dormouse
shelter boxes*

What, when, where, who & weather

To kick-start your fundraiser, you'll need to think about:

- **What** kind of activity or event you want to do, check out some of the fundraising ideas in this guide for inspiration
- **When** you plan to do it - will it take place on one day or over a whole week? Make sure to pick a date well in advance so you can let everyone know about it!
- **Where** it will take place
- **Who** you will invite to watch, take part, or sponsor you
- If your activity is outdoors, you'll need to check the **weather** and decide whether it'll affect your plans.

Set a goal

Set yourself a goal of how much you hope to raise for North Wales Wildlife Trust. You'll be amazed at how this will encourage people to support you.

Promote

Now it's time to shout about your plans!

- Put up posters in your local area, in your workplace or even around your home!
- If it's an event that other people can attend, send out invitations with details of things like time and location.
- Create an online fundraising page that you can share widely on social media – this will allow people to sponsor you quickly and easily. You can even [host it on our website!](#)
- Tell us about your plans – we'd really love to know!

Thank you



Fundraising is *fun*

Here's a selection of ideas for community events and sponsored activities to get you started – take your pick!



Cake sale
Car wash
Knitting challenge
Open gardens day
Assault course
Skydive
Run a marathon
Community Picnic
Book sale
Walk for wildlife
Talent show
Game tournament
Garden party
Treasure hunt
Mini-Olympics
Shave your hair
Quiz night
Raffle
Night-time walk
Abseiling

Tea & cake party
Arts & crafts sale
Bingo
Welly wanging
Sports day
Wild dress up
Bring & buy sale
Sponsored silence
Fun run
Coffee morning
Dawn chorus walk
Wild sleepover
Wine tasting
Give something up
Movie night
Football match
Auction
Barn dance
Casino night
Bike ride



Get
wild,
get
fundraising!

Online fundraising, staying safe and staying legal



Online fundraising

We can create a special, personalised fundraising page on our website for your supporters to use – simply fill in the [form on our website](#) and we'll be in touch as soon as possible. Other fundraising platforms are available too, such as [JustGiving](#).



Stay safe and legal

It's your responsibility to ensure the safety of everyone involved in your event. We suggest doing a risk assessment beforehand at the location of your event to make sure you have considered any hazards.

Most events on private land such as a school or a workplace don't need a licence, just permission from the landowner. Events on public land like a park or a high street will require a licence which you can obtain through the local council.

North Wales Wildlife Trust

Why we're here

People need nature and nature needs people. Like all 46 Wildlife Trusts in the UK, we're here to make the world wilder and make nature part of life, for everyone. We're helping to make life better – for wildlife, for people and for future generations.

Who we are

North Wales Wildlife Trust is a grassroots movement of people from a wide range of backgrounds and all walks of life, who believe that we need nature and nature needs us. We have more than 8,000 members, 300 volunteers and 40 staff!

What we do

For more than half a century we have been saving wildlife and wild places, increasing people's awareness and understanding of the natural world, and deepening people's relationship with it.

We look after 35 nature reserves, covering 790 hectares, and meet thousands of people face-to-face each year – in schools, workplaces and local communities.

Thank you



Good luck

and thank you for your support!

Every penny you raise can make a real difference to North Wales Wildlife Trust's work to bring wildlife back, to empower people to take action for nature, and to create a society where nature matters.

Remember, we're only a phone call or email away if you need any further help or advice.



Images thanks to:
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Warwickshire Wildlife Trust, Cornwall Wildlife Trust



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Gogledd Cymru
North Wales
Wildlife Trust

North Wales Wildlife Trust
Llys Garth,
Garth Road, Bangor,
Gwynedd, LL57 2RT

01248 351 541
info@northwaleswildlifetrust.org.uk
northwaleswildlifetrust.org.uk/fundraise-for-us

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